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FOR IMMEDIATE RELEASE

EPS SECURITY TO ADD “MEDICAL ALERT” SERVICES FOR INDEPENDENT SENIORS

GRAND RAPIDS, Mich., Feb. 1, 2012—EPS Security (EPS) , a leading residential and business security provider, will expand its offerings to include a new *Medical Alert* service later this month. *EPS Medical Alert* pairs a state-of-the-art ‘pendant’ communication device with EPS’ (www.EpsSecurity.com) award-winning staff of Central Station operators to offer a live, personalized response to senior citizens wishing to remain living independently at home.

The Center for Disease Control and Prevention (CDC) reports that about one in three Americans over 65 will suffer a fall in a given year, making it the leading cause of accidental death among senior citizens. However, a compelling case is made for installation of a proper medical alert service by *The New England Journal of Medicine*, which reports that 90 percent of seniors who are helped up from a fall within one hour continue to live independently.

“It was our own personal experiences that led us to take a closer look at the services currently offered to seniors aging in place, and we thought ‘we can do better than this,’” said David Hood, director of sales and marketing at EPS Security. “We’ve been managing the safety and security of some of our state’s largest companies and institutions for nearly 60 years, and we own and manage a Central Station facility that has been recognized by the industry as one of the top in the nation. Why not make use of this expertise to offer a service that allows the safest possible environment for seniors living at home?”

EPS Medical Alert allows seniors to connect directly to EPS Security’s live operators any time of day or night via a small personal pendant device that is worn at all times. The *EPS Medical Alert* system (www.EpsSecurity.com/services/medical-alert) will cost \$34.95 per month (with a one-time \$50 activation fee).

The unique hardware utilized by EPS Medical Alert offers coverage that expands well outside of the home to include trips to the mailbox and outdoor gardening chores. In addition, EPS plans to provide response protocol customized to each system so that family members, neighbors and/or caretakers can be contacted in addition to medical response personnel, based on customer preference.

For more information, please visit www.EpsSecurity.com or call 616-459-0281.

About Engineered Protection Systems (EPS Security)

Grand Rapids, Mich.-based Engineered Protection Systems (EPS Security) is a nationwide leader in security systems services. The Company currently ranks among the top 30 largest security companies in the U.S. EPS provides burglar alarms, fire alarms, card access systems, video surveillance and integrated systems to nearly 17,000 commercial and residential clients in Michigan, Wisconsin, Illinois, Indiana, Ohio and Kentucky.

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